

Press Release

23rd January 2019, Porcher Industries, Badinères

Porcher Sport elevate safety with new ultra-light avalanche airbag fabric.

Porcher Sport, the Sports and Leisure division of Porcher Industries, is elevating levels of safety for skiers and snow boarders with a new ultra-lightweight avalanche airbag fabric that will be launched at ISPO 2019.

Considered the lightest fabric on the market with a super low weight of just 132g/m², Porcher Sport's new performance fabric is proven to reduce the weight of avalanche bags by more than 12%. Treated with an in-house formulated PU coating that is designed to resist the harshest of conditions, the material also boasts an extreme tear resistance, more than 50% higher than other airbag fabrics. Easily repackable and compact, the fabric ensures the airbag can also be used for multiple deployments.

Avalanche airbags are a must for all off-piste skiers and snow boarders, where the risk of an avalanche is high. Wearing an airbag is proven to save lives by preventing burials. Porcher Sports' new performance fabric has been designed and successfully passed rigorous testing to ensure fast and smooth inflation, rapidly providing the skier with more buoyancy so that they naturally rise to the top of dangerous moving snow.

The fabric is available in 2 signal colours for high visibility and is woven and treated in Porcher Industries' technical textile manufacturing plant in France.

Porcher Sport, renowned for its lightweight, safe and durable woven materials that are specifically designed for the world of extreme and performance sports, will unveil this new revolutionary fabric plus other performance materials on their booth A4 407-4 at the ISPO 2019 Trade Show held in Munich from the 3rd to 6th February 2019.

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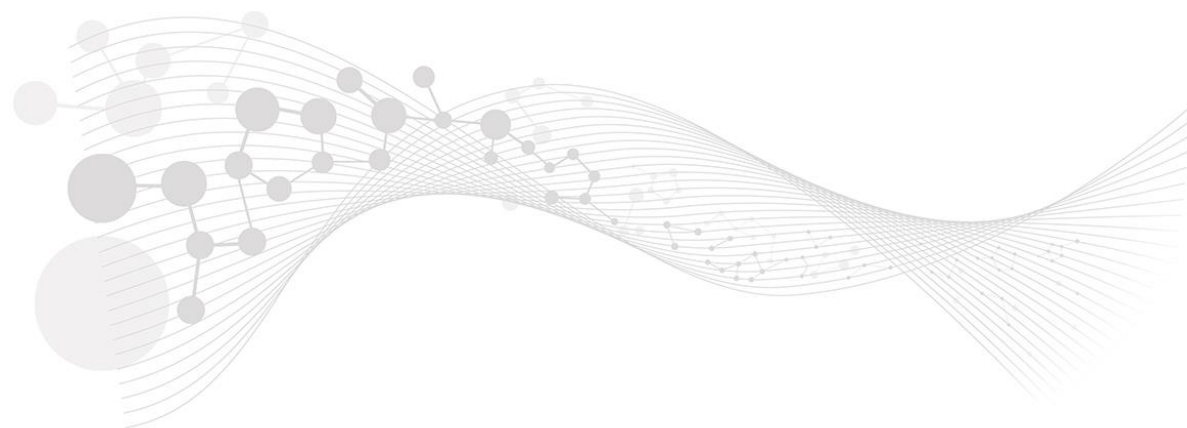
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About Porcher Industries.

As a major actor in high performance technical textiles and composites, Porcher Industries is active in five key markets: Aerospace and Defense, Automotive, Building, Industrial and Electronics, Sport and Leisure. Present in Europe, China, the United States, Brazil and Russia, the group employs 2,250 staff and has a turnover of 320 M€.



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