

Press Release

23rd August 2018, Porcher Industries, Badineres

Team from Porcher Industries competes in the Sachem's Head Coastal Classic, experiencing the benefits of their EasySail® fabric for spinnakers.

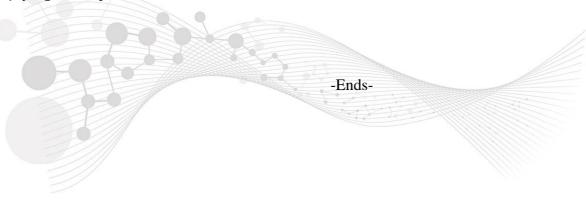
Earlier this week, several staff members from Porcher Industries competed in the inaugural Sachem's Head Coastal Classic, a 15-20 mile coastal race off Guildford, CT. Racing as part of the Corinthian crew aboard the Melges 32 *Fantastica*, the Porcher Industries team was able to enjoy and experience the benefits of the textiles leaders EasySail® fabric in the boat's asymmetric spinnaker.

The A2 asymmetric spinnaker, made by North Sails, features the EasySail 40g white fabric. Comparative tests confirm the high quality of the EasySail fabrics, which offer outstanding dimensional stability, especially after ageing; and excellent water repellency at twice the market standard. The fabric, which comes in a variety of weights and colours, covers a wide range of requirements, making it a great choice for both regattas and cruising.

"North Sails is, and always has been, open to finding the best material solutions for our clients," says Tom Davis of North Sails. "Some key attributes we look for in a spinnaker sail cloth are: as low weight as possible to be effective in light winds; strong enough to be tear resistant; a small amount of elasticity is desirable; the fabric must repel water effectively; and it should be able to withstand the elements, retaining its quality for as long as possible. This combination of requirements can be a challenge to balance. With changing technologies and materials, North Sails is committed to continual testing and evaluation of options to ensure our clients get the best value from their sail purchases. It's great to have feedback from crews trying a variety of fabrics in real-world race scenarios."

The EasySail fabric is manufactured in France by Porcher Industries, and is immediately available in the United States through BGF Industries Inc, part of the French Group. Two weights are currently offered (40g and 70g) in seven colours (blue, red, white, yellow, green, grey and black).

Porcher Sport, in promoting this product, is committed to the provision of high performance lightweight fabrics to aerial and nautical sports such as paragliding, sky diving, kitesurfing, ballooning, and yacht racing. The company has manufactured over 20 million kilometeres of fabric over the past 20 years, always with a focus on quality and safety, which in turn provides users with confidence and peace of mind whilst enjoying their sports.





Media Enquiries

Samantha Keen
Director, 100% Marketing
sam@100percentmarketing.com

Dominique SUR Communications, Porcher industries dominique.sur@porcher-ind.com

About Porcher Industries.

As a major actor in high performance technical textiles and composites, Porcher Industries is active in five key markets: Aerospace and Defense, Automotive, Building, Industrial and Electronics, Sport and Leisure. Present in Europe, China, the United States, Brazil and Russia, the group employs 2,250 staff and has a turnover of $320 \, \text{M}\odot$.

